

Lauda Musicam Board Meeting

Sunday, January 8, 2012

Board Members Present: Thom Culbreth, Ron Foisia, Mickey Gillmor Gisela McClellan, Joanne Mei, Jody Miller, Andrea Winkler

Meeting called to order at 2:10 pm

1. Finance report – Ron Foisia:

- a. The current balance stands at approx. \$2192.00
- b. Ron will pay dues for AEMA (\$45) and EMA (\$90) and the VISA bill.
- c. Donations for LMA at the February 11 concert need to be cleared with Holy Trinity Church to be sure that money collected will go to LMA.

2. Lauda Musicam Website

- a. Stan has been doing a great job with <http://www.laudamusicam.org/>. Whenever updates are requested, Stan quickly uploads the information. Mickey will be the liaison with Stan and the website.
- b. The Board viewed the website and had the following suggestions:
 - i. The links to the recordings on the www.fippleflute.com are broken. Jody will check his site and fix the problem
 - ii. Potential new LMA members (musicians): Remove the wording “To arrange an audition” and replace with “If you are interested in joining LMA, contact Jody Miller (link to contact form) for more information.
 - iii. LMA members link– Change wording to: “For Lauda Musicam Members Only”
 - iv. Add Jody’s Bio directly on the LMA site front page.
 - v. Add facebook icon to the front page (Like button); Add a link to the Twitter account. Andrea will send passwords to Stan so he can link the account to the website.
 - vi. Add a link (at some point) to a “Meet the Musicians” page. This page will have short bios of those members who choose to submit them (see appendix for bio information form) and photos of those members who choose to have their picture taken.
 1. A photo shoot is planned for the February 27 rehearsal. Gisela will take pictures of members against a plain background at St. Bart’s
 - vii. Add a page for the instruments played by LMA. Link to sites that already have photos, descriptions, and sound clips of instruments; develop photos and clips for instruments that need them. Instrument pages serve to educate the community – *important for grant writing and IRS audits.*
 - viii. Photos and Recordings: Audio recordings and video clips of pieces performed by LMA needed. Dan was volunteered by Gisela to edit short clips (2-3 minutes each).
- c. Links to Sponsors and other early music sites

- i. American Recorder Society <http://www.americanrecorder.org/>
 - ii. Atlanta Recorder Society <http://gillmorm.home.mindspring.com/>
 - iii. Atlanta Early Music Alliance <http://www.atlema.org/>
 - iv. Early Music America <http://earlymusic.org/>
 - v. www.fippleflute.com
 - vi. New Trinity Baroque <http://www.newtrinitybaroque.org/>
 - vii. Atlanta Baroque Orchestra <http://atlantabaroque.org/>
 - viii. Kelischek Workshop <http://www.susato.com/>
 - ix. Von Huene Workshop <http://www.vonhuene.com/>
 - x. Others
- d. Create a link for requesting performances in the community – this is important to document education outreach for grant writing and IRS audits.
 - e. *Link to a way to donate/support LMA?* Not discussed at board meeting but may be worth considering (JVM)
 - f. *Guest Musicians* i.e. Link to John Maschinot's site http://johnmaschinot.com/John_Maschinot_Home.html (JVM)

3. Publicity

- a. Concerts are advertised to local media outlets (AJC, Atlanta Intown, Public Radio, etc.)
- b. Mickey has a mailing list of people who have signed up at concerts and others
- c. Jody will send concert announcements to Retirement homes.
- d. Jody has more postcards and business cards – Emphasize to folks to drop postcards off at coffee shops and other places that allow them.
- e. If LMA members are attending other early music concerts, take postcards for distribution if allowed.
- f. Jody will re-contact John Lemley of WABE about doing a piece for Play the Recorder Month (March 2012) and possible Lois Reitzes of WABE.
- g. Andrea will contact KUT (University of Texas, Austin).
- h. Joanne will re-contact Anya Martin of AtlRetro <http://atltreto.com/> for an interview with Jody. LMA would fall into the Really Retro category.

4. Recruitment

- a. Thom knows a potential viol player
- b. Jody knows a potential sackbut/cornetto player
- c. Colleges/Universities (Emory) could be contacted to see if there are students interested in joining
- d. Nathan Strange will join LMA – **MOTION**: Pay the dues for Nathan through a scholarship. **MOTION PASSED**
- e. Thom will request volunteers to help with recruitment
- f. The next LMA meeting (February 26, 2012, 2:00 pm, 808 Clemont Dr. NE Atlanta 30306) will focus on Recruitment

5. Grants – Ron is looking for organizations that may give grants or provide matching funds

- a. Local universities: Mercer, Perimeter College, etc.
- b. Local governments: Fulton, Dekalb, Cobb, City of Atlanta, others

- c. Art organizations: Georgia Council for the Arts, Woodruff Arts Center, Spruill Arts Center, King Plow Arts Center, Callanwolde Arts Center
- 6. **LMA instruments should be insured.** Jody will look into his house insurance policy to see if instruments can be covered. LMA will pay the fee. Questions to be resolved: are instruments covered if they are loaned out; does coverage include transporting instruments; repair costs; etc.? AEMA and EMA may also have policies. Photographs, descriptions, and replacement costs will be needed. Jody suggested having a meeting at his house this summer to inventory/document/photograph instruments.
- 7. **LMA Future Positions**
 - a. Librarian needed to inventory music; keep music in order; get music to people during rehearsals; etc.

Next Lauda board meeting: February 26, 2012, 2:00 pm. Topic of discussion:

RECRUITMENT

Respectfully submitted by Joanne Mei, January 8, 2012.

Topics for future dedicated meetings: Publicity, Grants

Appendix to Minutes

Lauda Musicam of Atlanta Member Biography Form (Return to Joanne Mei with a copy to Andrea Winkler by March 1, 2012(?))

Name
Occupation
Hometown
Instruments Played
Membership in Additional Music Groups
Other Interests